

# On marginal allocation

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## 1. Minimizing an integer-convex function of a single variable

Let  $\mathcal{N}$  denote the set of natural numbers (non-negative integers),  $\mathcal{N} = \{0, 1, 2, \dots\}$ , and let  $\mathbb{R}$  denote the set of real numbers.

Further, let  $f$  be a given function from  $\mathcal{N}$  to  $\mathbb{R}$ , and consider the optimization problem

$$\text{minimize } f(x) \text{ subject to } x \in \mathcal{N}. \quad (1.1)$$

**Def:** The number  $\hat{x} \in \mathcal{N}$  is an *optimal solution* to (1.1) if  $f(\hat{x}) \leq f(x)$  for all  $x \in \mathcal{N}$ .

In this case, the *optimal value* of the problem (1.1) is given by  $f(\hat{x})$ .

For a completely general function  $f$ , (1.1) might be an impossible problem to solve (since there is an infinite number of numbers to compare.) But if  $f$  has certain properties, (1.1) could be solvable, perhaps even easily solvable. One such property will be discussed next.

For each number  $x \in \mathcal{N}$ , let

$$\Delta f(x) = f(x+1) - f(x). \quad (1.2)$$

**Def:** The function  $f$  from  $\mathcal{N}$  to  $\mathbb{R}$  is *integer-convex* if  $\Delta f(x+1) \geq \Delta f(x)$  for all  $x \in \mathcal{N}$ .

**Prop 1.1:** Assume that  $f$  is an integer-convex function from  $\mathcal{N}$  to  $\mathbb{R}$ .

Then the number  $\hat{x}$  is an optimal solution to problem (1.1) if and only if the following inequalities are satisfied:

$$\begin{aligned} \Delta f(\hat{x}-1) \leq 0 \leq \Delta f(\hat{x}) & \quad \text{if } \hat{x} > 0, \\ 0 \leq \Delta f(0) & \quad \text{if } \hat{x} = 0. \end{aligned} \quad (1.3)$$

**Proof:**

If  $\hat{x} > 0$  and  $\Delta f(\hat{x}-1) > 0$  then  $f(\hat{x}-1) < f(\hat{x})$  and  $\hat{x}$  is not optimal.

If  $\hat{x} \geq 0$  and  $\Delta f(\hat{x}) < 0$  then  $f(\hat{x}+1) < f(\hat{x})$  and  $\hat{x}$  is not optimal.

If  $\hat{x} = 0$  and  $\Delta f(0) \geq 0$  then, since  $f$  is integer-convex,  $\Delta f(x) \geq 0$  for all  $x \geq 0$ .

This implies that  $f(0) \leq f(1) \leq f(2) \leq \dots$ , so that  $\hat{x} = 0$  is optimal.

If  $\hat{x} > 0$ ,  $\Delta f(\hat{x}) \geq 0$  and  $\Delta f(\hat{x}-1) \leq 0$  then, since  $f$  is integer-convex,  $\Delta f(x) \geq 0$  for all  $x \geq \hat{x}$  and  $\Delta f(x) \leq 0$  for all  $x \leq \hat{x}-1$ . This implies that  $f(\hat{x}) \leq f(\hat{x}+1) \leq f(\hat{x}+2) \leq \dots$ , and  $f(\hat{x}) \leq f(\hat{x}-1) \leq \dots \leq f(0)$ ,

so that  $\hat{x}$  is optimal.

These optimality criteria can obviously be used for solving problem (1.1):

If  $\Delta f(x) < 0$  then  $x$  is too small to be optimal, while if  $\Delta f(x-1) > 0$  then  $x$  is too large.

## 2. Minimizing integer-convex separable functions of several variables

Let  $\mathcal{N}^n$  denote the set of vectors  $\mathbf{x} = (x_1, \dots, x_n)^\top$  with natural numbers as components. Further, let  $f$  be a given function from  $\mathcal{N}^n$  to  $\mathbb{R}$ , and consider the optimization problem

$$\text{minimize } f(\mathbf{x}) \text{ subject to } \mathbf{x} \in \mathcal{N}^n. \quad (2.1)$$

**Def:** The vector  $\hat{\mathbf{x}} \in \mathcal{N}^n$  is an *optimal solution* to (2.1) if  $f(\hat{\mathbf{x}}) \leq f(\mathbf{x})$  for all  $\mathbf{x} \in \mathcal{N}^n$ . In this case, the *optimal value* of the problem (2.1) is given by  $f(\hat{\mathbf{x}})$ .

**Def:** The function  $f$  from  $\mathcal{N}^n$  to  $\mathbb{R}$  is *separable* if  $f$  can be written

$$f(\mathbf{x}) = \sum_{j=1}^n f_j(x_j), \quad (2.2)$$

where, for each  $j = 1, \dots, n$ ,  $f_j$  is a function from  $\mathcal{N}$  to  $\mathbb{R}$ .

For separable functions, there is a natural definition of integer-convexity:

**Def:** The separable function  $f$  in (2.2) is *integer-convex* if each  $f_j$  is integer-convex.

**Prop 2.1:** Assume that  $f$  is an integer-convex separable function from  $\mathcal{N}^n$  to  $\mathbb{R}$ .

Then the vector  $\hat{\mathbf{x}}$  is an optimal solution to problem (2.1) if and only if the following inequalities are satisfied for each  $j = 1, \dots, n$ :

$$\begin{aligned} \Delta f_j(\hat{x}_j - 1) \leq 0 \leq \Delta f_j(\hat{x}_j) & \quad \text{if } \hat{x}_j > 0, \\ 0 \leq \Delta f_j(0) & \quad \text{if } \hat{x}_j = 0. \end{aligned} \quad (2.3)$$

**Proof:** The statement follows from Prop 1.1, together with the observation that the sum  $f(\mathbf{x}) = \sum_j f_j(x_j)$  is minimized if and only if each term  $f_j(x_j)$  is minimized (since there is no coupling between the variables).

## 3. Efficient points for two integer-convex separable functions

Let  $f$  and  $g$  be two given integer-convex separable functions from  $\mathcal{N}^n$  to  $\mathbb{R}$ :

$$f(\mathbf{x}) = \sum_{j=1}^n f_j(x_j) \quad \text{and} \quad g(\mathbf{x}) = \sum_{j=1}^n g_j(x_j). \quad (3.1)$$

Further assume that both  $f(\mathbf{x})$  and  $g(\mathbf{x})$  stands for quantities that we would like to be small, but that each  $f_j(x_j)$  is strictly decreasing in  $x_j$  while each  $g_j(x_j)$  is strictly increasing in  $x_j$ . This causes a conflict: Large values on the variables  $x_j$  will tend to make  $f(\mathbf{x})$  small, which is desirable, but  $g(\mathbf{x})$  large, which is undesirable. Small values on the variables  $x_j$  will tend to make  $g(\mathbf{x})$  small, which is desirable, but  $f(\mathbf{x})$  large, which is undesirable. This section deals with how to compromise between these conflicting goals.

To summarize the assumptions:

$$\begin{aligned} \Delta f_j(x_j) &\leq \Delta f_j(x_j+1) < 0 && \text{for all } j \text{ and all } x_j \in \mathcal{N}, \\ 0 < \Delta g_j(x_j) &\leq \Delta g_j(x_j+1) && \text{for all } j \text{ and all } x_j \in \mathcal{N}. \end{aligned} \tag{3.2}$$

Let  $g^{\max}$  be a given upper bound on the acceptable values of  $g(\mathbf{x})$ : Points  $\mathbf{x}$  with  $g(\mathbf{x}) > g^{\max}$  are assumed to be unacceptable (e.g. too expensive). Further let

$$X = \{ \mathbf{x} \in \mathcal{N}^n \mid g(\mathbf{x}) \leq g^{\max} \}. \tag{3.3}$$

Since each function  $g_j$  is strictly increasing and integer-convex, the set  $X$  contains a finite number of vectors  $\mathbf{x}$ , but this finite number may in practical applications be extremely large.

**Def:** The vector  $\hat{\mathbf{x}} \in X$  is an *efficient solution* corresponding to the above setting if there are constants  $\alpha > 0$  and  $\beta > 0$  such that  $\hat{\mathbf{x}}$  is an optimal solution to the following optimization problem in  $\mathbf{x}$ :

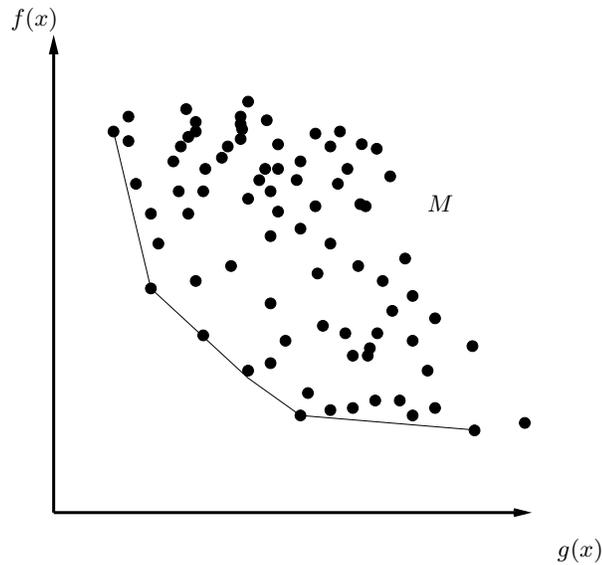
$$\text{minimize } \alpha g(\mathbf{x}) + \beta f(\mathbf{x}) \text{ subject to } \mathbf{x} \in X. \tag{3.4}$$

Next, we will give a natural geometric interpretation of the efficient solutions defined above.

Let

$$M = \{ (g(\mathbf{x}), f(\mathbf{x})) \mid \mathbf{x} \in X \} \subset \mathbb{R}^2. \tag{3.5}$$

This set  $M$  contains a finite (but possibly extremely large) number of points in  $\mathbb{R}^2$ . To get a picture of  $M$ , we may imagine that the points in  $M$  are plotted in a coordinate system where the horizontal axis shows  $g(\mathbf{x})$  and the vertical axis shows  $f(\mathbf{x})$ .



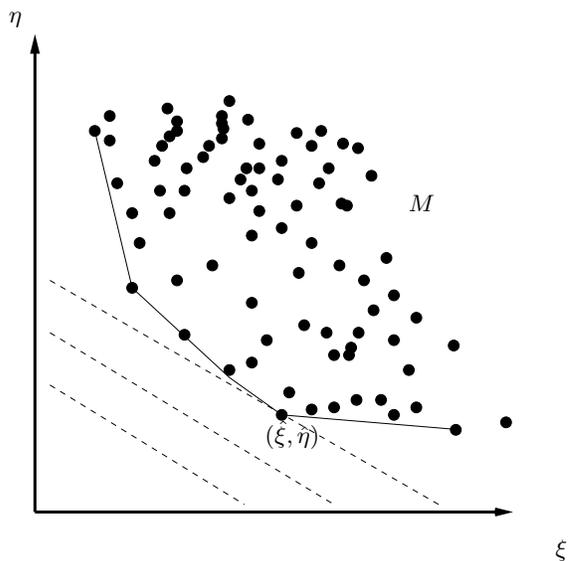
The *convex hull* of  $M$  is defined as the smallest *convex* set in  $\mathbb{R}^2$  which contains  $M$ . Geometrically, the convex hull of  $M$  is what you get if you “stretch a rope” around  $M$ .

The *efficient curve* for the current setting is the piecewise linear curve that constitutes the “southwestern boundary” of the convex hull of  $M$ . Points  $(g(\mathbf{x}), f(\mathbf{x})) \in M$  which lie on this efficient curve are called *efficient points*, and the corresponding vectors  $\mathbf{x}$  are in fact the *efficient solutions* defined above. Here is an argument to motivate this last statement:

From a two-dimensional figure where the points of  $M$  are plotted and the convex hull of  $M$  is drawn, it follows that a point  $(\hat{\xi}, \hat{\eta}) = (g(\hat{\mathbf{x}}), f(\hat{\mathbf{x}})) \in M$  belongs to the “southwestern boundary” of the convex hull of  $M$  if and only if there are constants  $\alpha > 0$  and  $\beta > 0$  such that  $(\hat{\xi}, \hat{\eta})$  is an optimal solution to the following optimization problem in  $\xi$  and  $\eta$ :

$$\text{minimize } \alpha \xi + \beta \eta \text{ subject to } (\xi, \eta) \in M. \quad (3.6)$$

But this problem (3.6) is equivalent to the the above problem (3.4) in  $\mathbf{x}$ .



Typically, we are interested in determining the efficient curve for a given situation, with given functions  $f$  and  $g$ . It turns out that even if the number of points in  $M$  is extremely large, it is surprisingly easy to determine the efficient curve! We will describe below how this is done, but first some preparatory results.

**Prop 3.1:** The vector  $\hat{\mathbf{x}} \in X$  minimizes  $\alpha g(\mathbf{x}) + \beta f(\mathbf{x})$  subject to  $\mathbf{x} \in X$  if and only if the following conditions are satisfied for each  $j = 1, \dots, n$ :

$$\frac{-\Delta f_j(\hat{x}_j)}{\Delta g_j(\hat{x}_j)} \leq \frac{\alpha}{\beta} \leq \frac{-\Delta f_j(\hat{x}_j - 1)}{\Delta g_j(\hat{x}_j - 1)} \quad \text{if } \hat{x}_j > 0, \quad (3.7)$$

$$\frac{-\Delta f_j(0)}{\Delta g_j(0)} \leq \frac{\alpha}{\beta} \quad \text{if } \hat{x}_j = 0, \quad (3.8)$$

**Proof:** Just replace  $f(\mathbf{x})$  by  $\alpha g(\mathbf{x}) + \beta f(\mathbf{x})$  in Prop 2.1

From this proposition, together with the above definition of an efficient solution, we get the following criteria for deciding whether a vector  $\hat{\mathbf{x}}$  is an efficient solution or not:

**Prop 3.2:**  $\hat{\mathbf{x}} \in X$  is an efficient solution if and only if there are constants  $\alpha > 0$  and  $\beta > 0$  such that the conditions (3.7)–(3.8) are satisfied for each  $j = 1, \dots, n$ .

The following result shows that each efficient solution is in fact an optimal solution to two particular optimization problems.

**Prop 3.3:** Assume that  $\hat{\mathbf{x}} \in X$  is an efficient solution, and let  $\hat{g} = g(\hat{\mathbf{x}})$  and  $\hat{f} = f(\hat{\mathbf{x}})$ . Then  $\hat{\mathbf{x}}$  is an optimal solution to both the following optimization problems:

$$\text{minimize } f(\mathbf{x}) \text{ subject to } g(\mathbf{x}) \leq \hat{g}, \mathbf{x} \in X. \quad (3.9)$$

$$\text{minimize } g(\mathbf{x}) \text{ subject to } f(\mathbf{x}) \leq \hat{f}, \mathbf{x} \in X. \quad (3.10)$$

**Proof:** If  $\hat{\mathbf{x}}$  is an efficient solution then there are constants  $\alpha > 0$  and  $\beta > 0$  such that

$$\alpha g(\hat{\mathbf{x}}) + \beta f(\hat{\mathbf{x}}) \leq \alpha g(\mathbf{x}) + \beta f(\mathbf{x}), \text{ for all } \mathbf{x} \in X. \quad (3.11)$$

First, take an arbitrary  $\mathbf{x} \in X$  such that  $g(\mathbf{x}) \leq \hat{g}$ . Then, according to (3.11), it holds that

$$f(\hat{\mathbf{x}}) - f(\mathbf{x}) \leq (\alpha/\beta)(g(\mathbf{x}) - g(\hat{\mathbf{x}})) = (\alpha/\beta)(g(\mathbf{x}) - \hat{g}) \leq 0, \quad (3.12)$$

which implies that  $\hat{\mathbf{x}}$  is an optimal solution to (3.9).

Next, take an arbitrary  $\mathbf{x} \in X$  such that  $f(\mathbf{x}) \leq \hat{f}$ . Then, according to (3.11), it holds that

$$g(\hat{\mathbf{x}}) - g(\mathbf{x}) \leq (\beta/\alpha)(f(\mathbf{x}) - f(\hat{\mathbf{x}})) = (\beta/\alpha)(f(\mathbf{x}) - \hat{f}) \leq 0, \quad (3.13)$$

which implies that  $\hat{\mathbf{x}}$  is an optimal solution to (3.10).

**Important note:**

Since the constants  $\alpha$  and  $\beta$  are assumed to be  $> 0$ , and since  $\hat{\mathbf{x}}$  minimizes  $\alpha g(\mathbf{x}) + \beta f(\mathbf{x})$  if and only if  $\hat{\mathbf{x}}$  minimizes  $g(\mathbf{x}) + (\beta/\alpha)f(\mathbf{x})$ , (and if and only if  $\hat{\mathbf{x}}$  minimizes  $(\alpha/\beta)g(\mathbf{x}) + f(\mathbf{x})$ ), we may without loss of generality assume that  $\alpha = 1$  everywhere above (or, alternatively, that  $\beta = 1$  everywhere above). This is sometimes done in applications of this theory.

#### 4. Marginal allocation algorithm for generating efficient solutions

We will now describe a surprisingly simple algorithm for determining the efficient curve described above, but first we repeat the assumptions that  $f$  is integer-convex and strictly decreasing in each variable, while  $g$  is integer-convex and strictly increasing in each variable.

The algorithm start from  $\mathbf{x}^{(0)} = \mathbf{0}$  (which is an efficient solution) and generates efficient solutions  $\mathbf{x}^{(1)}, \mathbf{x}^{(2)}, \mathbf{x}^{(3)}, \dots$  “from left to right”, which means that each new generated point has a higher value on  $g(\mathbf{x})$  but a lower value on  $f(\mathbf{x})$  than the previously generated point. Throughout the algorithm  $\mathbf{x}^{(k)}$  denotes the  $k$ :th generated efficient solution.

The algorithm terminates when there is no longer any efficient solution with  $g(\mathbf{x}) \leq g^{\max}$ .

**Step 0:**

Generate a table with  $n$  columns as follows. For  $j = 1, \dots, n$ , fill the  $j$ :th column from the top and down with the quotients  $-\Delta f_j(0)/\Delta g_j(0)$ ,  $-\Delta f_j(1)/\Delta g_j(1)$ ,  $-\Delta f_j(2)/\Delta g_j(2)$ , etc... (A moderate number of quotients will suffice, additional quotients can be calculated as needed.) Note that the quotients are positive and strictly decreasing in each column.

Set  $k = 0$ ,  $\mathbf{x}^{(0)} = (0, \dots, 0)^\top$ ,  $g(\mathbf{x}^{(0)}) = g(\mathbf{0})$  and  $f(\mathbf{x}^{(0)}) = f(\mathbf{0})$ .

Let all the quotients in the table be *uncanceled*.

**Step 1:**

Select the *largest uncanceled* quotient in the table (if there are several equally large, choose one of these arbitrarily). *Cancel* this quotient and let  $\ell$  be the number of the column from which the quotient was canceled.

**Step 2:**

Let  $k := k + 1$ . Then let  $x_\ell^{(k)} = x_\ell^{(k-1)} + 1$  and  $x_j^{(k)} = x_j^{(k-1)}$  for all  $j \neq \ell$ .

Further, calculate  $f(\mathbf{x}^{(k)}) = f(\mathbf{x}^{(k-1)}) + \Delta f_\ell(x_\ell^{(k-1)})$  and  $g(\mathbf{x}^{(k)}) = g(\mathbf{x}^{(k-1)}) + \Delta g_\ell(x_\ell^{(k-1)})$ .

If  $g(\mathbf{x}^{(k)}) \geq g^{\max}$ , terminate the algorithm. Otherwise, go to Step 1.

Note that each generated solution  $\mathbf{x}^{(k)}$  differs from the previously generated solution  $\mathbf{x}^{(k-1)}$  in just one component. The name of the algorithm stems from the fact that

$$\frac{-\Delta f_j(x_j)}{\Delta g_j(x_j)} = \frac{\text{decrease in } f(\mathbf{x}) \text{ if } x_j \text{ is increased by 1}}{\text{increase in } g(\mathbf{x}) \text{ if } x_j \text{ is increased by 1}}.$$

Hence, in each step of the algorithm, we increase the  $x_j$  which gives marginally the largest decrease in  $f(\mathbf{x})$  per increase in  $g(\mathbf{x})$ .

**Prop 4.1:** Each generated solution  $\mathbf{x}^{(k)}$  is an efficient solution.

**Proof:** Consider a given generated solution  $\mathbf{x}^{(k)}$ . Choose  $\alpha > 0$  and  $\beta > 0$  such that  $\alpha/\beta =$  the quotient that was canceled in Step 1 immediately before  $\mathbf{x}^{(k)}$  was generated in Step 2. Then all canceled quotients are  $\geq \alpha/\beta$ , while all uncanceled quotients are  $\leq \alpha/\beta$ . But then  $\mathbf{x}^{(k)}$  and  $\alpha/\beta$  satisfy conditions (3.7)–(3.8) for each  $j = 1, \dots, n$ , which implies that  $\mathbf{x}^{(k)}$  is an efficient solution.

**Prop 4.2:** Assume that all quotients  $-\Delta f_j(x_j)/\Delta g_j(x_j)$  in the original table are different. Then the algorithm generates all efficient solutions which satisfy  $g(\mathbf{x}) \leq g^{\max}$ .

**Proof:** Assume that  $\hat{\mathbf{x}}$  is an efficient solution. Then the conditions (3.7)–(3.8) are satisfied for some  $\alpha/\beta$ . But if all quotients are different, then  $\alpha/\beta$  can be perturbed such that all inequalities in (3.7)–(3.8) becomes strict inequalities, so that, for each  $j = 1, \dots, n$ ,

$$\frac{-\Delta f_j(x_j)}{\Delta g_j(x_j)} < \frac{\alpha}{\beta} \text{ if } x_j \geq \hat{x}_j, \quad (4.1)$$

$$\frac{-\Delta f_j(x_j)}{\Delta g_j(x_j)} > \frac{\alpha}{\beta} \text{ if } x_j < \hat{x}_j. \quad (4.2)$$

These conditions determine  $\hat{\mathbf{x}}$  uniquely. However, this solution will actually be generated by the algorithm in the stage where the latest canceled quotient is  $> \alpha/\beta$ , while the largest quotient that has not yet been canceled is  $< \alpha/\beta$ .

## 5. An important special case

Assume that  $g_j(x_j) = cx_j$ , where  $c$  is a positive constant which do not depend on  $j$ , so that

$$g(\mathbf{x}) = c \sum_{j=1}^n x_j. \quad (5.1)$$

Then the generated efficient points satisfy  $g(\mathbf{x}^{(k)}) = ck$ , for  $k = 1, 2, \dots$

It then follows from Prop 3.3 that, for each  $k \in \mathcal{N}$ ,  $\mathbf{x}^{(k)}$  is an optimal solution to the problem

$$\text{minimize } f(\mathbf{x}) \text{ subject to } g(\mathbf{x}) \leq ck, \mathbf{x} \in X. \quad (5.2)$$

Moreover, since  $g(\mathbf{x})/c = \sum_j x_j \in \mathcal{N}$  for all  $\mathbf{x} \in X$ , it follows that if the constant  $b_k$  satisfies  $ck \leq b_k < c(k+1)$ , then  $\mathbf{x}^{(k)}$  is an optimal solution also to the problem

$$\text{minimize } f(\mathbf{x}) \text{ subject to } g(\mathbf{x}) \leq b_k, \mathbf{x} \in X. \quad (5.3)$$

Thus, for any right hand side  $b > 0$ , we can solve the problem

$$\text{minimize } f(\mathbf{x}) \text{ subject to } g(\mathbf{x}) \leq b, \mathbf{x} \in X. \quad (5.4)$$

Just let  $k$  be obtained by rounding  $b/c$  downwards to the nearest integer. Then  $\mathbf{x}^{(k)}$  is an optimal solution.